

An aerial photograph of a large residential complex, Warm Hearth Village, nestled in a lush, green forest. The complex features several large, multi-story buildings with dark roofs and extensive parking areas. The surrounding landscape is densely wooded with trees in various shades of green and yellow, suggesting an autumn setting. In the background, rolling hills are visible under a vibrant sunset sky with orange, yellow, and blue hues. A large, semi-transparent heart shape is overlaid on the center of the image, containing the logo and tagline.

# whv

Warm Hearth Village

*Living and Learning Together*

Active Adult & Independent Living • Assisted Living • Memory Care  
Skilled Care • Nursing Care • Home Care



Founders, Wybe & Marietje Kroontje (Wee-ba and Mar-ee-cha Croon-cha) poured their hearts and souls into creating a community that respects both people and nature. They were Dutch immigrants who came to the U.S. after enduring the occupation and oppression of World War II. The Kroontjes dreamed of building a retirement community to serve as an expression of gratitude to America for their freedom.

Wybe tossed aside the cookie-cutter plans and drafted a truly visionary 100-year master plan modeled after those in their homeland. Tenacious and unrelenting, he garnered support from the community and led a grassroots effort to build a village where seniors from all walks of life would come together. Each contributing their own special talents, ideas and experiences, knowing their contributions are valued and vital for growth and contentment.

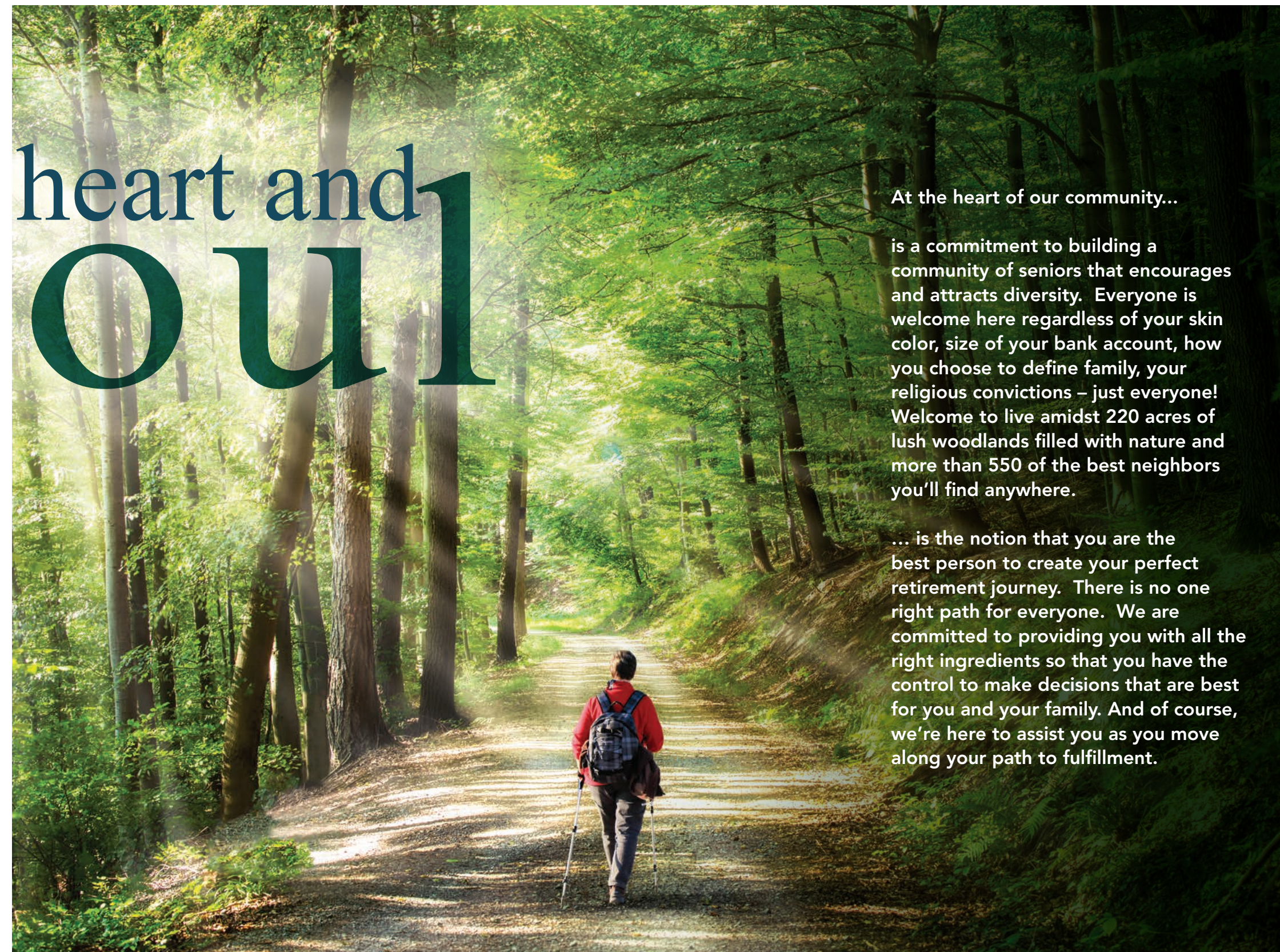


# our heart and soul

At the heart of our community...

is a commitment to building a community of seniors that encourages and attracts diversity. Everyone is welcome here regardless of your skin color, size of your bank account, how you choose to define family, your religious convictions – just everyone! Welcome to live amidst 220 acres of lush woodlands filled with nature and more than 550 of the best neighbors you'll find anywhere.

... is the notion that you are the best person to create your perfect retirement journey. There is no one right path for everyone. We are committed to providing you with all the right ingredients so that you have the control to make decisions that are best for you and your family. And of course, we're here to assist you as you move along your path to fulfillment.



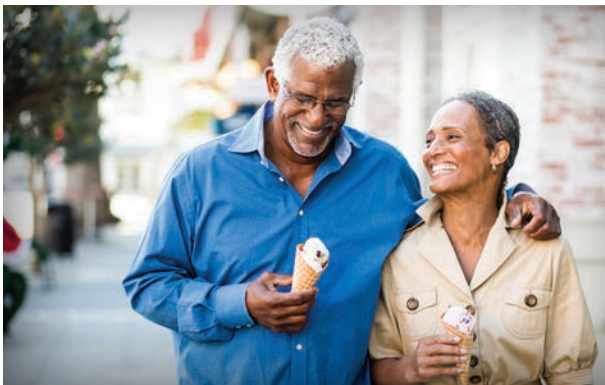


# in the heart of blacksburg

We are one of Virginia Tech's closest neighbors — we choose to live next door to the cows in rolling pastures on the outskirts of campus. Whether you're looking to walk the Huckleberry Trail that meanders miles through campus, town and mountainous terrain or enjoy the eclectic mix of restaurants downtown, Blacksburg has something for everyone. Small town charm with big city appeal is the best way to describe the unique blend of the arts, shopping, entertainment and outdoor recreation.

For more than 46 years, we've been an active community partner fostering our community's strategic growth and development. We value our partnerships with local leaders and organizations who strive to shape the way we live and work.

Charitable from the heart, we are a nonprofit community. What exactly does that mean? We reinvest our success in the future of our residents, employees and community. In partnership with the Warm Hearth Foundation, we raise funds and provide more than \$600,000 in charitable support each year to elders who may not be able to afford the cost of their housing and health care or those who just need a little extra help. We provide scholarships and emergency assistance to our employees to grow and meet their educational goals.





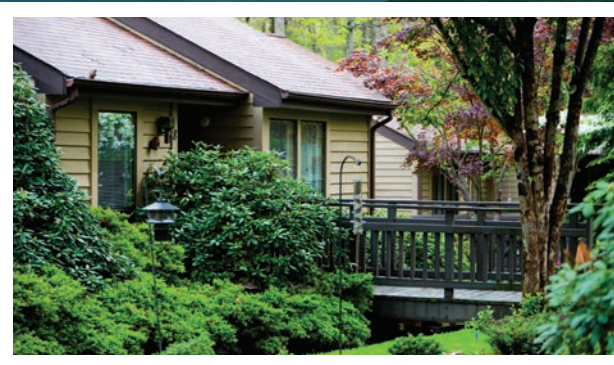
# at the heart of it all

Warm Hearth Village is the New River Valley's only senior living community offering a full-continuum of living options. And while that's excellent news for you as you choose where to live and what services you desire, the *who* behind that continuum is of deeper importance. Our *employees* are second to none in their commitment to their craft and our residents — our heart belongs to them. Working from our founders' values, daily they go about the work that keeps you safe, secure and well cared for. Our *employees* are the reason we enjoy many accolades and honors; they deserve all the praise and testimonials we receive as they are the driving force behind our success.



**WoodsEdge**  
Active Adult

WoodsEdge is Blacksburg's first active adult community for people 55 and better. Here you will enjoy a close community of neighbors with diverse interests. These single-family homes offer home ownership and range in size from 1600-2100 square feet. Relax knowing that basic outdoor needs and snow removal are taken care of for you. Each home is unique and the neighborhood is beautifully landscaped and walkable.



**Founders Forest Townhomes**  
Independent Living

Nature lovers 60 years and better will appreciate our Founders Forest neighborhoods. Townhomes are single-level, cottage-style in a picturesque woodland setting. Our townhomes are offered through a life-lease and sized just right at 1080 to 1561 square feet. All feature two bedrooms, two baths and open floor plans, along with a mixture of decks and screened porches to take full advantage of the beautiful natural setting.



**Trolinger and New River House**  
Independent Living

Enjoy maintenance-free living at the center of our 220-acre woodland campus. These subsidized apartments provide a social network, safe environment and village amenities for seniors who need financial assistance with rent and other life necessities. Comfortable barrier-free, one- and two-bedroom apartments include access to large common spaces on each floor for socializing with friends and neighbors. You'll have convenient access to one of our two bustling community centers located nearby.



**Warm Hearth at Home**  
Home Health and Home Care

Warm Hearth at Home allows us to reach beyond our campus and serve you in the familiar setting of your own home. As a Medicare-licensed provider, we offer vital assistance, including home health care and rehabilitation, personal care, companionship, education and training, medication management and emergency call systems. Whether you are recovering from a fall or simply need help washing your hair, we are here to help you.



**Showalter Center**  
Assisted Living

If you need some help with daily tasks but value independence and close social connections, Showalter Center may be the place for you. Assistance from our experienced and caring staff provides peace of mind for you and your family. Full-sized apartments featuring spacious studio, one-bedroom and two-bedroom plans help ease the transition from home and our restaurant-style dining room and casual grill offer a variety of mealtime options. Nature is ever-present in outdoor community spaces that are popular for visits with other residents and family.



**Kroontje Health Care Center**  
Assisted Living 2, Skilled Care, Long-Term  
Nursing Care and Memory Care

Kroontje Health Care Center provides a comfortable and home-like setting. Our dedicated team of nurses, social workers and nutritionist offer a multitude of services appropriate to each resident at your own level. Life Enrichment staff ensure opportunities are available to engage with peers and staff and activities tailored to your interests and abilities. Attractive outdoor courtyards surround the center on all sides, inviting residents to enjoy the sounds of nature, fresh air and sunshine as much as possible.



# your heart's desire

The heartbeat of our campus pulses from the activity of a wellness-inspired lifestyle. The Village Center is where it all comes together. Nestled in the center of campus, this 16,000 square foot timber frame structure bustles with activity daily. Panoramic views open onto lush woodlands, outdoor dining, an expansive terrace, community garden and walking trails connecting residents to each other and nature.

Inside, you'll find our fitness center offering a saltwater pool, exercise studio, cardio/weights room, massage studio, private showers and dressing rooms. The Huckleberry Café provides a destination for breakfast and lunch or a quick snack after a satisfying workout.

Our Community Center offers spaces to mingle with neighbors or friends from the greater community in intimate alcoves or large-scale gatherings. Tall Oaks Hall features a performance stage and outdoor dining and offers the perfect venue for exquisite full-service catering options from the Village Gourmet.

We provide all the right ingredients for you to create the perfect daily routine without ever having to leave campus.

## wellness

personal trainers, land and water classes, chronic disease management and outdoor recreation

## life enrichment

engaging cultural, spiritual, artistic and educational programs

## supportive services

community resources, counseling, outpatient health specialists, transportation, rehabilitative therapies, onsite Carilion Clinic Family Practice and more

## dining

restaurant-style and casual dining in multiple venues across campus

## giving back

abundant opportunities to volunteer on campus and with community partners

\*See our insert for a complete listing of services and amenities offered.





# reasons you'll heart the NRV

**#25** BEST PLACE  
to RETIRE  
-Forbes

**#1**  
BLACKSBURG  
SAFEST CITY  
in VIRGINIA  
- National Council For Home Safety and Security

 Lane Stadium  
HOME OF THE HOKIES  
THE LARGEST STADIUM IN VA

SERENE  
mountain views

 TOP-NOTCH  
RESTAURANTS  
wineries &  
breweries

A TRUE  
TECHNOLOGY  
COMMUNITY

ELEVATED ARTS,  
**MUSIC**  
and festival scene

 Amazing  
**WEATHER**  
with four seasons

**FREE** College Classes AT VIRGINIA TECH & RADFORD UNIVERSITY

 **#11 BEST**  
Tailgate  
EXPERIENCE  
-Southern Living

 beautiful NATURE  
in the heart of  
THE BLUE RIDGE MOUNTAINS

NO MORE  
THAN  
3 HOURS  
AWAY  
FROM  
Charlotte &  
Richmond







wh.v

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Fostering a person-centered approach to aging in an inclusive environment that redefines retirement.

